



# Platinum® Plus Interior 100 % Acrylic Paint + Primer

DB642 Series – Matte  
DB645 Series – Eggshell  
DB646 Series – Satin  
DB643 Series – Semi-Gloss

## Product Data Sheet

### COVERAGE:



400 sq. ft./gal (smooth)  
125 - 300 sq. ft./gal  
(rough surface)

### DRY TIME (@77°F, 50% R.H.):



Touch: 1 hour  
Recoat: 2-4 hours

### APPLICATION:



Brush: nylon/polyester  
Roller: 1/4" - 1/2" synthetic nap  
Spray (Airlless): 2000 PSI Tip  
.015"-.019"

### CLEAN UP:



Warm soapy water

## Features

- Paint + Primer with Stain-Shield Technology and Anti-Scuff Formula offers exceptional stain and scuff resistance
- Stains are easily wiped away from the painted surface
- Excellent stain blocking ability seals most common household stains
- Withstands common household cleaners and disinfectants\*
- Extreme hide provides excellent coverage in less coats
- Highly scrubbable and washable for an extremely durable finish that will keep your walls looking like new
- Provides a mold- and mildew-resistant finish
- Achieved GREENGUARD® Gold Certification for indoor air quality
- Backed by a satisfaction guarantee, lifetime limited warranty

\*Refer to the disinfectant and/or cleaner label for proper use on painted surfaces

## Where To Use

Good for every room in the house. Use on properly prepared interior walls, trim and ceilings of previously painted or bare drywall, plaster, masonry, wood and primed metal.

## Recommended Systems

The No-Prep, No-Prime feature enables Platinum® Plus coating to be applied directly over sound, non-peeling, previously painted glossy surfaces or uncoated drywall, plaster, masonry and non-bleeding wood without the need to sand or prime.

### Previously Painted Surfaces:

- Use Platinum® Plus Paint + Primer to spot prime bare areas, allow to dry, then paint entire surface.
- 1-2 coats of Platinum® Plus Paint + Primer

### Bare Surfaces: Drywall, Plaster, Masonry, Non-Ferrous Metal, and Wood:

- 1-2 coats of Platinum® Plus Paint + Primer
- The first coat of Platinum® Plus Paint + Primer serves as a priming coat and the second coat provides final appearance and performance.

### Severely Stained/Bleeding Surfaces:

Platinum® Plus seals most common household stains (such as dirt, ketchup, mustard, crayon, pen, coffee, etc.) without the use of a separate stain-blocking primer.

- Extreme household stains, watermarks, wood knots, bleeding woods such as cedar and redwood, or other surfaces where paint adhesion or stain suppression is a particular problem, use an appropriate primer.
- 1-2 coats of Platinum® Plus Paint + Primer

## Technical Data

**Vehicle:** 100% Acrylic

**Finish:**  
Matte 5-15 units @ 85°  
Eggshell 15-25 units @ 85°  
Satin 25-35 units @ 60°  
Semi-Gloss 40-50 units @ 60°

**Flash Point:** N/A

**Weight Solids\*:**  
Matte 57% ± 2%  
Eggshell 56% ± 2%  
Satin 54% ± 2%  
Semi-Gloss 54% ± 2%

**Volume Solids\*:**  
Matte 42% ± 2%  
Eggshell 42% ± 2%  
Satin 40% ± 2%  
Semi-Gloss 40% ± 2%

**Weight per gallon:**  
Matte 11.07 lb/gal  
Eggshell 10.91 lb/gal  
Satin 10.63 lb/gal  
Semi-Gloss 10.62 lb/gal

**VOC:** VOC <50 g/L as per 40 CFR 59.406

**Film Thickness:**  
Matte @ 4 mils wet; 1.70 mils dry  
Eggshell @ 4 mils wet; 1.67 mils dry  
Satin @ 4 mils wet; 1.59 mils dry  
Semi-Gloss @ 4 mils wet; 1.60 mils dry

**Sizes:** Quart, Gallon, 5 Gallon

\*Product data calculated on Ultra White

## Surface Prep

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (In US) or contact your local health authority.

To ensure proper adhesion all surfaces should be sound, clean, dull and dry. Remove loose paint. Wash with a mild, non-abrasive, non-oily cleanser and water. Rinse completely, let dry. Fill cracks and holes with patching/spackling paste and sand smooth. Remove sanding dust with a damp cloth before application.

**Drywall:** Fill cracks and holes with patching paste and sand smooth.

**Plaster/Masonry:** Allow new surfaces to cure at last 30 days. pH should be less than 9. Fill rough surfaces, if desired.

**Wood:** Sand to a fresh surface. Patch imperfections with wood filler.

**Priming:** Over previously painted surfaces, use Platinum® Plus Paint + Primer to spot-prime bare areas, allow to dry, then paint entire surface. Over unpainted surfaces, the first coat of Platinum Plus Paint + Primer serves as a priming coat and the second coat provides final appearance and performance. Platinum Plus seals most common household stains (such as dirt, ketchup, mustard, crayon, pen, coffee, etc.) without the use of a separate stain-blocking primer.

### Clean Mildew From the Surface:

Mildew is a fungus that looks like dirt but won't wash off. Mildew must be removed before painting, or it will grow through any new coat of paint. To remove mildew or suspected mildew, scrub surface before painting with a commercial mildew remover following manufacturer's safety instructions.

## Application

Stir paint thoroughly. Intermix containers for uniformity. Apply product when surface, air and product temperatures are between 50-90°F. Apply with a premium-quality brush, a synthetic roller cover or airless spray (2000 PSI, .015"-.019" tip). Thinning not required. Paint the ceiling first, then walls and trim. For roller application, cover approximately a 2' x 2' area using an "N" pattern. Finish with light roller strokes in one direction. Some deep or bright colors, surface conditions and application techniques may impact coverage and require multiple coats to achieve your optimal coverage. For additional application tips go to [dutchboy.com](http://dutchboy.com).

## Clean Up/Disposal

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

## Maintenance

Freshly painted surfaces may be washed after 30 days. Clean with mild, non-abrasive, non-oily cleanser and water.

## Cautions

**CONTAINS CRYSTALLINE SILICA.** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (**NIOSH** approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (**NIOSH** approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Dutch Boy Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Dutch Boy Paint Retailer or sales representative to obtain the most recent Product Data Sheet.