

# ProMar® 700

## Interior Latex Flat

B30-17700 White



**SHERWIN  
WILLIAMS.**

### CHARACTERISTICS

**ProMar 700 Interior Latex** is an economical, interior latex wall paint for use on walls and ceilings of primed plaster, wallboard, wood, masonry, and primed metal.

**Color:** White  
To optimize hide and color development, always use the recommended P-Shade primer.

**Coverage:** 350-400 sq. ft. per gallon  
@ 4 mils wet, 1.0 mils dry

**Drying Time, @ 77°F, 50%RH**

Touch: 1 Hour  
Recoat: 4 Hours  
Drying and recoat times are temperature, humidity, and film thickness dependent.

**Finish:** 0-5 units @ 85°

**Tinting with CCE only:**

| Base: | oz. per gallon | Strength  |
|-------|----------------|-----------|
| White | 0-4            | SherColor |

#### **Extra White B30W17700**

(may vary by color)

**V.O.C.(less exempt solvents):**  
Less than 50 grams per litre; 0.42 lbs. per gallon  
As per 40 CFR 59.406

|                           |                     |
|---------------------------|---------------------|
| <b>Volume Solids:</b>     | 26 ±2%              |
| <b>Weight Solids:</b>     | 44 ±2%              |
| <b>Weight per Gallon:</b> | 11.05 lbs           |
| <b>Flash Point:</b>       | N.A.                |
| <b>Vehicle Type:</b>      | Vinyl Acrylic       |
| <b>Shelf Life:</b>        | 36 months, unopened |

### COMPLIANCE

As of 07/15/2022, Complies with :

|                                      |     |
|--------------------------------------|-----|
| <b>OTC</b>                           | Yes |
| <b>OTC Phase II</b>                  | Yes |
| <b>S.C.A.Q.M.D.</b>                  | Yes |
| <b>CARB</b>                          | Yes |
| <b>CARB SCM 2007</b>                 | Yes |
| <b>CARB SCM 2020</b>                 | Yes |
| <b>Canada</b>                        | Yes |
| <b>LEED® v4 &amp; v4.1 Emissions</b> | No  |
| <b>LEED® v4 &amp; v4.1 V.O.C.</b>    | Yes |
| <b>EPD-NSF® Certified</b>            | No  |
| <b>MIR-Manufacturer Inventory</b>    | No  |
| <b>MPI®</b>                          | No  |

### APPLICATION

Apply at temperatures above 50°F.  
No reduction needed.

**Brush:**  
Use a nylon-polyester brush.

**Roller:**  
Use a high quality 3/8 to 3/4 inch nap synthetic cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

**Spray - Airless:**  
Pressure 2000 p.s.i.  
Tip .017-.021 inch

### APPLICATION TIPS

Make sure product is completely agitated (mechanically or manually) before use.

Priming and application of two coats at the recommended film thickness can help where hiding of a previous coating or application to new drywall is a factor.

Using the same method of application and batch to touch up with as that originally used will help improve touch up.

When original application was by spray, preconditioning of touch up paint by running it through the spray tip will help touch up appearance.

### SPECIFICATIONS

**Block:**  
1 coat ConFlex Block Filler  
2 coats ProMar 700 Interior Latex

**Drywall:**  
1 ProMar 200 Zero V.O.C. Primer  
2 coats ProMar 700 Interior Latex

**Masonry:**  
1 coat Loxon Concrete & Masonry Primer  
2 coats ProMar 700 Interior Latex

**Plaster:**  
1 coat Loxon Concrete & Masonry Primer  
2 coats ProMar 700 Interior Latex

**Wood:**  
1 coat Premium Wall and Wood Primer  
2 coats ProMar 700 Interior Latex  
If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

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### SURFACE PREPARATION

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

#### **Caulking:**

Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.

#### **Drywall:**

Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

#### **Masonry, Concrete, Cement, Block:**

All new surfaces must be cured according to the supplier's recommendations – usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

#### **Previously Painted Surfaces:**

Spot prime bare areas, wait 4 hours, and paint the entire surface. Some specific surfaces require specialized treatment.

### SURFACE PREPARATION

#### **Mildew:**

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts clean water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with clean water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

#### **Plaster:**

Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with clear water and allow to dry.

#### **Wood:**

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

### CAUTIONS

For interior use only.  
Protect from freezing.  
Non-Photochemically reactive.

Before using, carefully read **CAUTIONS on label**.

#### **CRYSTALLINE**

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

#### **SILICA:**

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### CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm clean water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.