CHARACTERISTICS

Everlast™ Exterior Paint & Primer

Everlast™ Exterior Paint & Primer gives extreme all-weather protection in just one coat. Ever strong, ever beautiful, come sun, snow, rain or ice! Water Beading technology helps prevent water from penetrating the surface and damaging your home. Its weather-tight finish flexes with changing temperatures to defy cracking, peeling and blistering. The enhanced fade-resistant technology protects against harmful UV rays, while its durable, 100% acrylic enamel provides a mildew- and algae- resistant finish. Not for use on floors.

Color: Most Colors
Coverage: 250-400 sq. ft/gal
          @ 4 mils wet; 1.5 mils dry
Drying Time, @ 77°F, 50% RH:
          Touch: 1 Hour
          Recoat: 4 Hours
Drying Time, @ 35-45°F, 50% RH:
          Touch: 2 Hours
          Recoat: 24-48 Hours
 Drying and recoat times are temperature, humidity, and film thickness dependent

Finish: 15-30 units @ 60°
Flash Point: 499°F
Tinting with HydroChroma™:
Base   oz/gal   Strength
Ultra White   0-6   100%
Base 2   10-12   100%
Base 4   12-14   100%
Vehicle Type: Acrylic

VOC (less exempt solvents):
          <50 g/L; <0.42 lb./gal
     As per 40 CFR 59.406 and SOR/2009-264, s.12
Volume Solids: 37 ± 2%
Weight Solids: 48 ± 2%
Weight per Gallon: 10.08 lb.

Mildew Resistant
This coating contains agents which inhibit the growth of mildew on the surface of this coating film.

SPECIFICATIONS

Aluminum & Aluminum Siding, Galvanized Steel, Steel, Vinyl Siding, Concrete Block, Wood, Plywood/Composition Board
1 ct.   Everlast™ Exterior Paint & Primer

Brick, CMU, Cement Composition Sing/Panels, Stucco, Cement, Concrete
1 ct.   Everlast™ Exterior Paint & Primer

Wood (Cedar, Redwood)[1]
1 ct.   Everlast™ Exterior Paint & Primer

[1] Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these woods, tannins must be "locked in" by spot priming to prevent bleeding through the paint.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

SURFACE PREPARATION

WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Scrape and sand peeled or damaged paint to a sound surface. Sand glossy surfaces dull. Seal stains from water, smoke, ink, pencil, grease, etc. with the appropriate primer/sealer. Caulk around windows, doors, and other openings after spot priming bare surfaces with Everlast™ paint.

Aluminum and Galvanized Steel
Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, steel wool, or other abrading method.

Cement Composition Siding/Panels
Remove all dirt, dust, grease, oil, loose particles, laitance, foreign material, and peeling or defective coatings. Allow the surface to dry thoroughly. If the surface is new, test it for pH, if the pH is higher than 8, prime with an appropriate primer.

Wood, Plywood, Composition Board
Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. All patched areas must be primed.

SURFACE PREPARATION

Masonry, Concrete, Cement, Block
All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with an appropriate masonry primer. Cracks, voids, and other holes should be repaired with an elastomeric patch or sealant. For extremely porous surfaces, a coat of block filler may be required to achieve a pinhole free film.

Steel
Rust and mill scale must be removed using sandpaper, steel wool, or other abrading method. Bare steel must be primed the same day as cleaned.

Stucco
Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. If painting cannot wait 30 days, allow the surface to dry 7 days and prime with masonry primer. Repair cracks, voids, and other holes with an elastomeric patch or sealant.

Vinyl
Clean the surface thoroughly by scrubbing with warm, soapy water. Rinse thoroughly. Repaint vinyl siding with a color similar to the original color to avoid excess heat absorption to prevent buckling or warping.

Caulking
Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.

Mildew
Remove before painting by washing with a solution of 1-part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes.

SURFACE PREPARATION

Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.

APPLICATION

When the air temperature is at 35°F, substrates may be colder; prior to painting, check to be sure the air, surface, and material temperature are above 35°F and at least 5°F above the dew point. Avoid using if rain or snow is expected within 1 hour.

Do not apply at air or surface temperatures below 35°F or when air or surface temperatures may drop below 35°F within 48 hours.

No reduction necessary.

Brush
Use a premium-quality synthetic brush.
Roller
Use a 3/8" - 3/4" nap synthetic roller
Spray—Airless
Pressure: 2000 psi
Tip Size: .015"-.019"

CLEAN UP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant clean up solvent to prevent rusting of the equipment.

Follow manufacturer's safety recommendations when using solvents.

Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

CAUTIONS

For exterior use only.
Protect from freezing.

LABEL CAUTIONS

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (**NIOSH** approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**