



1. PRODUCT NAME:

Geocel® Asphalt Primer

2. MANUFACTURER:

Geocel Products Group A Business Unit of The Sherwin-Williams Company ("Geocel Products Group") Cleveland, OH 44115
Phone: (800) 348-7615
Fax: (800) 348-7009
www.GeocelUSA.com

3. PRODUCT DESCRIPTION:

Geocel Asphalt Primer is an asphalt-based material designed for priming a variety of surfaces to provide a firm base and improved adhesion of hot-mopped or cold-applied coatings. The unique heavy-bodied formula eliminates wind drift during application while providing maximum bonding to porous and non-porous surfaces.

Product Benefits:

- Heavy-body formula to eliminate wind drift
- Primes a variety of surfaces
- Provides a smooth protective film
- Traps and encapsulates dust and other loose particles
- 100% asbestos free

Basic Uses:

- As a roof primer prior to the application of hot-mopped or cold-applied asphalt coatings, and solvent or emulsion-based coatings
- In waterproofing and damp proofing applications
- On metal edging and flashings, weathered composition roofing, concrete and masonry surfaces, and gypsum surfaces

Adheres to: Asphalt, metal, concrete, masonry, brick, and other surface materials

Grade: Aerosol spray

Coverage: 70 sq. ft. per can depending on porosity of surface

Packaging: 14 oz. aerosol can

Limitations:

- Refer to the Safety Data Sheet for specific information on materials hazards, etc.

4. DIRECTIONS:

Surface Preparation: Surfaces must be clean, dry, and free of loose particles to maximize adhesion

Application: Shake can vigorously before use for at least one minute until ball rattles freely. Shake can intermittently during use. Hold can 8-12" from surface, spray in a sweeping motion side to side with slight overlap. Allow to dry thoroughly before applying coatings or adhesives.

Drying Time: 1 day

After Use: To prevent clogs, hold can upside down and spray until clear gas appears. To clean actuator, wear eye protection and wipe off with mineral spirits. Follow manufacturer's instructions for safe use. Do not stick pin in opening. Recycle empty can per local regulations.

Storage Life: Two years (unused)

Cautions: CONTAINS ALIPHATIC HYDROCARBONS. DANGER! EXTREMELY FLAMMABLE. Keep away from heat, sparks, and open flame. Vapors will accumulate readily and may ignite explosively. Keep area ventilated during use until all vapors are gone. **DO NOT SMOKE** – Extinguish all flames, pilot lights, and heaters – Turn off stoves, electric tools and appliances, and any other sources of ignition. **CONTENTS UNDER PRESSURE.** Avoid prolonged exposure to sunlight or heat from radiators, stoves, hot water, and other heat sources that may cause bursting. Do not puncture, incinerate, burn or store above 120°F. Keep upright in a cool, dry place. Do not discard empty can in trash compactor. **VAPOR HARMFUL.** Use with adequate ventilation. Avoid continuous breathing of vapor and spray mist. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air or wear respiratory protection (**NIOSH approved**) or leave the area. Avoid contact with eyes and skin. Wash hands after using.

First Aid: In case of eye contact, flush thoroughly with large amounts of water for 15 minutes and get medical attention. For skin contact, wash thoroughly with soap and water. In case of respiratory difficulty, provide fresh air and call physician.

WARNING: DELAYED EFFECTS FROM LONG-TERM OVEREXPOSURE. Contains solvents which can cause permanent brain and nervous system damage. Intentional misuse by deliberately concentrating and inhaling the contents can be harmful or fatal. **DO NOT TAKE INTERNALLY. KEEP OUT OF REACH OF CHILDREN.**

5. AVAILABILITY AND COST:

Available from various construction material and industrial distributors. Cost and further technical data are available from your local Geocel Products Group representative or from our office.

6. LIMITED WARRANTY: If this product fails to perform to your complete satisfaction, upon presentation of proof of purchase to the distributor where the product was purchased or by contacting us (with product number and batch code on bottom of can), you will receive as your

exclusive remedy either a refund of the original purchase price or replacement of an equivalent quantity of product. This warranty covers product that is applied according to label instructions and excludes failure due to improper surface preparation, structural defects, or failure of material other than this product. This warranty is made to the original purchaser and is not transferable. THIS WARRANTY EXCLUDES (1) LABOR OR COSTS ASSOCIATED WITH LABOR FOR THE APPLICATION OR REMOVAL OF ANY PRODUCT, AND (2) ANY INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

7. MAINTENANCE:

No maintenance should be required.

8. TECHNICAL SERVICES:

Geocel Products Group representatives throughout the U.S. are available to provide technical assistance. Geocel Products Group's in-house technical staff and laboratory facilities are equipped to respond to specific requests for further information and/or application testing.

For additional product information, refer to the product spec sheet located at www.GeocelUSA.com and/or application testing.