







Platinum® Interior Acrylic Paint + Primer

DB682 Series – Flat
DB685 Series – Eggshell
DB686 Series – Satin
DB683 Series – Semi-Gloss

Product Data Sheet

COVERAGE:  400 sq. ft./gal (smooth) 125 - 300 sq. ft./gal (rough surface)	DRY TIME (@77°F, 50% R.H.):  Touch: 1 hour Recoat: 4 hours	APPLICATION:  Brush: nylon/polyester Roller: 1/4" - 1/2" synthetic nap Spray (Airless): 2000 PSI Tip .015"-.019"	CLEAN UP:  Warm soapy water
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- ### Features
- Paint + Primer with Extreme-Hide Technology provides exceptional beauty with less effort
 - Extreme-hide technology provides excellent coverage in less coats
 - Exceptional stain blocking ability seals most common household stains
 - Specially formulated to resist mildew growth on the paint film
 - Achieved GREENGUARD® Gold Certification for indoor air quality
 - Backed by an unconditional satisfaction, lifetime warranty

Where To Use

Good for every room in the house. Use on properly prepared interior walls, trim and ceilings of previously painted or bare drywall, plaster, masonry, wood and primed metal.

- ### Recommended Systems
- The No-Prep, No-Prime feature enables Platinum® coating to be applied directly over sound, non-peeling, previously painted glossy surfaces or uncoated drywall, plaster, masonry and non-bleeding wood without the need to sand or prime.
- Previously Painted Surfaces:**
- Use Platinum® Paint + Primer to spot prime bare areas, allow to dry, then paint entire surface.
 - 1-2 coats of Platinum® Paint + Primer
- Bare Surfaces: Drywall, Plaster, Masonry, Non-Ferrous Metal, and Wood:**
- 1-2 coats of Platinum® Paint + Primer
 - The first coat of Platinum® Paint + Primer serves as a priming coat and the second coat provides final appearance and performance.
- Severely Stained/Bleeding Surfaces:**
- Platinum® seals most common household stains (such as dirt, ketchup, mustard, crayon, pen, coffee, etc.) without the use of a separate stain-blocking primer.
- Extreme household stains, watermarks, wood knots, bleeding woods such as cedar and redwood, or other surfaces where paint adhesion or stain suppression is a particular problem, use an appropriate primer.
 - 1-2 coats of Platinum® Paint + Primer

Technical Data

Vehicle:	Ethylene-vinyl Acetate 100% Acrylic (Semi-Gloss)
Finish:	
Flat	0-6 units @ 85°
Eggshell	10-20 units @ 85°
Satin	25-35 units @ 85°
Semi-Gloss	25-35 units @ 60°
Flash Point:	N/A
Weight Solids*:	
Flat	62% ± 2%
Eggshell	61% ± 2%
Satin	57% ± 2%
Semi-Gloss	55% ± 2%
Volume Solids*:	
Flat	47% ± 2%
Eggshell	48% ± 2%
Satin	43% ± 2%
Semi-Gloss	42% ± 2%
Weight per gallon:	
Flat	11.81 lbs/gal
Eggshell	11.34 lbs/gal
Satin	11.17 lbs/gal
Semi-Gloss	10.80 lbs/gal
VOC:	VOC <50 g/L as per 40 CFR 59.406
Film Thickness:	
Flat	@ 4 mils wet; 1.88 mils dry
Eggshell	@ 4 mils wet; 1.92 mils dry
Satin	@ 4 mils wet; 1.72 mils dry
Semi-Gloss	@ 4 mils wet; 1.68 mils dry
Sizes:	Quart, Gallon, Five Gallon

*Product data calculated on Ultra White

Surface Prep

WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (In US) or contact your local health authority.

To ensure proper adhesion all surfaces should be sound, clean, dull and dry. Remove loose paint. Wash with a mild, non-abrasive, non-oily cleanser and water. Rinse completely, let dry. Fill cracks and holes with patching/spackling paste and sand smooth. Remove sanding dust with a damp cloth before application.

Drywall: Wipe with a damp cloth to remove dust. Allow to dry. Fill cracks & holes with spackling compound and sand smooth. Joint compound must be cured and sanded smooth. Remove all sanding dust.

Plaster: All new surfaces must be hard and cured according to the supplier's recommendations—usually at least 30 days. Treat textured, soft, porous, or powdery plaster with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with water and allow to dry.

Masonry: Allow new masonry to cure at least 30 days. Surface must have a pH less than 9. Clean old masonry with a wire bristle brush to remove all loose concrete and efflorescence. Rinse thoroughly and allow to dry. Fill rough surfaces, if desired, with block filler.

Wood: Sand any exposed wood to a fresh smooth surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Remove all sanding dust.

Aluminum and Galvanized Metal: Wash with appropriate cleaner to remove any oil, grease, or surfaces contamination using a water-based cleaner-degreaser. Remove all corrosion with sandpaper, steel wool, or other abrading methods. Wipe with a damp cloth.

Caulking: Fill gaps between walls, ceilings, crown moldings, and other trim with latex or siliconized latex caulk after priming the surface.

Clean Mildew From the Surface:

Mildew is a fungus that looks like dirt, but won't wash off. Mildew must be removed before painting or it will grow through any new coat of paint. To remove mildew or suspected mildew, scrub surface before painting with a commercial mildew remover or a solution of 1-part liquid chlorine bleach to 3 parts water. Rinse thoroughly. Avoid contact with skin and eyes. Protect skin and eyes by wearing rubber gloves and eye goggles when working with bleach solution.

Application

Stir paint thoroughly. Intermix containers for uniformity. Apply product when surface, air and product temperatures are between 50-90°F. Apply with a premium-quality brush, a synthetic roller cover or airless spray (2000 PSI, .015"-.019" tip). Thinning not required. Paint the ceiling first, then walls and trim. For roller application, cover approximately a 2' x 2' area using an "N" pattern. Finish with light roller strokes in one direction. Some deep or bright colors, surface conditions and application techniques may impact coverage and require multiple coats to achieve your optimal coverage. For additional application tips go to dutchboy.com.

Clean Up/Disposal

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

Maintenance

Freshly painted surfaces may be washed after 30 days. Clean with mild, non-abrasive, non-oily cleanser and water.

Cautions

CONTAINS CRYSTALLINE SILICA. Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (**NIOSH** approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (**NIOSH** approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Dutch Boy Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Dutch Boy Paint Retailer or sales representative to obtain the most recent Product Data Sheet.