



# Platinum® Plus Interior 100 % Acrylic Enamel Paint + Primer

DB652 Series – Flat  
DB655 Series – Eggshell  
DB656 Series – Satin  
DB653 Series – Semi-Gloss

## Product Data Sheet

### COVERAGE:



400 sq. ft./gal (smooth)  
125 - 300 sq. ft./gal  
(rough surface)

### DRY TIME (@77°F, 50% R.H.):



Touch: 1 hour  
Recoat: 4 hours

### APPLICATION:



Brush: nylon/polyester  
Roller: 1/4" - 1/2" synthetic nap  
Spray (Airless): 2000 PSI Tip  
.015"-.019"

### CLEAN UP:



Warm soapy water

## Features

- Paint + Primer with Stain-Shield Technology offers exceptional stain resistance and allows stains to be easily wiped away from the painted surface
- Excellent stain blocking ability seals most common household stains
- Withstands common household cleaners and disinfectants\*
- Extreme hide provides excellent coverage in less coats
- Highly scrubbable and washable for an extremely durable finish that will keep your walls looking like new
- Antimicrobial – Provides a mold- and mildew-resistant finish
- Achieved GREENGUARD® Gold Certification for indoor air quality
- Backed by an unconditional satisfaction, lifetime warranty

\*Refer to the disinfectant and/or cleaner label for proper use on painted surfaces

## Where To Use

Good for every room in the house. Use on properly prepared interior walls, trim and ceilings of previously painted or bare drywall, plaster, masonry, wood and primed metal.

## Recommended Systems

The No-Prep, No-Prime feature enables Platinum® Plus coating to be applied directly over sound, non-peeling, previously painted glossy surfaces or uncoated drywall, plaster, masonry and non-bleeding wood without the need to sand or prime.

### Previously Painted Surfaces:

- Use Platinum® Plus Paint + Primer to spot prime bare areas, allow to dry, then paint entire surface.
- 1-2 coats of Platinum® Plus Paint + Primer

### Bare Surfaces: Drywall, Plaster, Masonry, Non-Ferrous Metal, and Wood:

- 1-2 coats of Platinum® Plus Paint + Primer
- The first coat of Platinum® Plus Paint + Primer serves as a priming coat and the second coat provides final appearance and performance.

### Severely Stained/Bleeding Surfaces:

Platinum® Plus seals most common household stains (such as dirt, ketchup, mustard, crayon, pen, coffee, etc.) without the use of a separate stain-blocking primer.

- Extreme household stains, watermarks, wood knots, bleeding woods such as cedar and redwood, or other surfaces where paint adhesion or stain suppression is a particular problem, use an appropriate primer.
- 1-2 coats of Platinum® Plus Paint + Primer

## Technical Data

**Vehicle:** 100% Acrylic

### Finish:

Flat	0-6 units @ 85°
Eggshell	10-20 units @ 85°
Satin	25-35 units @ 85°
Semi-Gloss	25-35 units @ 60°

**Flash Point:** N/A

### Weight Solids\*:

Flat	59% ± 2%
Eggshell	60% ± 2%
Satin	55% ± 2%
Semi-Gloss	54% ± 2%

### Volume Solids\*:

Flat	43% ± 2%
Eggshell	46% ± 2%
Satin	42% ± 2%
Semi-Gloss	41% ± 2%

### Weight per gallon:

Flat	11.6 lb/gal
Eggshell	11.5 lb/gal
Satin	10.8 lb/gal
Semi-Gloss	10.6 lb/gal

**VOC:** VOC <50 g/L as per 40 CFR 59.406

### Film Thickness:

Flat	@ 4 mils wet; 1.73 mils dry
Eggshell	@ 4 mils wet; 1.86 mils dry
Satin	@ 4 mils wet; 1.67 mils dry
Semi-Gloss	@ 4 mils wet; 1.66 mils dry

**Sizes:** Quart, Gallon, 3.5 Gallon

\*Product data calculated on Ultra White

## Surface Prep

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (In US) or contact your local health authority.

To ensure proper adhesion all surfaces should be sound, clean, dull and dry. Remove loose paint. Wash with a mild, non-abrasive, non-oily cleanser and water. Rinse completely, let dry. Fill cracks and holes with patching/spackling paste and sand smooth. Remove sanding dust with a damp cloth before application.

**Drywall:** Wipe with a damp cloth to remove dust. Allow to dry. Fill cracks & holes with spackling compound and sand smooth. Joint compound must be cured and sanded smooth. Remove all sanding dust.

**Plaster:** All new surfaces must be hard and cured according to the supplier's recommendations—usually at least 30 days. Treat textured, soft, porous, or powdery plaster with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with water and allow to dry.

**Masonry:** Allow new masonry to cure at least 30 days. Surface must have a pH less than 9. Clean old masonry with a wire bristle brush to remove all loose concrete and efflorescence. Rinse thoroughly and allow to dry. Fill rough surfaces, if desired, with block filler.

**Wood:** Sand any exposed wood to a fresh smooth surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Remove all sanding dust.

**Aluminum and Galvanized Metal:** Wash with appropriate cleaner to remove any oil, grease, or surface contamination using a water-based cleaner-degreaser. Remove all corrosion with sandpaper, steel wool, or other abrading methods. Wipe with a damp cloth.

**Caulking:** Fill gaps between walls, ceilings, crown moldings, and other trim with latex or siliconized latex caulk after priming the surface.

### Clean Mildew From the Surface:

Mildew is a fungus that looks like dirt, but won't wash off. Mildew must be removed before painting or it will grow through any new coat of paint. To remove mildew or suspected mildew, scrub surface before painting with a commercial mildew remover or a solution of 1-part liquid chlorine bleach to 3 parts water. Rinse thoroughly. Avoid contact with skin and eyes. Protect skin and eyes by wearing rubber gloves and eye goggles when working with bleach solution.

## Application

Stir paint thoroughly. Intermix containers for uniformity. Apply product when surface, air and product temperatures are between 50-90°F. Apply with a premium-quality brush, a synthetic roller cover or airless spray (2000 PSI, .015"-.019" tip). Thinning not required. Paint the ceiling first, then walls and trim. For roller application, cover approximately a 2' x 2' area using an "N" pattern. Finish with light roller strokes in one direction. Some deep or bright colors, surface conditions and application techniques may impact coverage and require multiple coats to achieve your optimal coverage. For additional application tips go to [dutchboy.com](http://dutchboy.com).

## Clean Up/Disposal

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

## Maintenance

Freshly painted surfaces may be washed after 30 days. Clean with mild, non-abrasive, non-oily cleanser and water.

## Cautions

**CONTAINS CRYSTALLINE SILICA.** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (**NIOSH** approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (**NIOSH** approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Dutch Boy Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Dutch Boy Paint Retailer or sales representative to obtain the most recent Product Data Sheet.