



# Platinum® Plus Interior 100 % Acrylic Enamel

DB652 Series – Flat  
DB655 Series – Eggshell  
DB656 Series – Satin  
DB653 Series – Semi-Gloss

## Product Data Sheet

## Paint + Primer

**Dutch Boy® Platinum® Plus Interior 100% Acrylic Paint + Primer with Stain-Shield Technology** is an ultra premium, high-performance coating that offers exceptional stain resistance and allows stains to be easily wiped away from the painted surface. In addition to providing a durable, mildew-resistant finish, our advanced No Prep, No Prime formula eliminates the need for extensive surface preparation, helping you complete projects faster and with fewer steps. Not only does Platinum Plus Paint + Primer adhere to difficult surfaces such as smooth, glossy paint, but it does so without the need to sand or prime. Platinum Plus Paint + Primer provides exceptional beauty with less effort and is available in the easy-to-use Dutch Boy Twist & Pour® container.

### Features

- Paint + Primer with Stain-Shield Technology offers exceptional stain resistance and allows stains to be easily wiped away from the painted surface
- Excellent stain blocking ability seals most common household stains
- Extreme hide provides excellent coverage in less coats
- Highly scrubbable and washable for an extremely durable finish that will keep your walls looking like new
- Achieved GREENGUARD® Gold Certification for indoor air quality
- Backed by an unconditional satisfaction, lifetime warranty

### Where To Use

Good for every room in the house. Use on properly prepared interior walls, trim and ceilings of previously painted or bare drywall, plaster, masonry, wood and primed metal.

### Recommended Systems

The No-Prep, No-Prime feature enables Platinum® Plus coating to be applied directly over sound, non-peeling, previously painted glossy surfaces or uncoated drywall, plaster, masonry and non-bleeding wood without the need to sand or prime.

#### Previously Painted Surfaces:

- Use Platinum® Plus Paint + Primer to spot prime bare areas, allow to dry, then paint entire surface.
- 1-2 coats of Platinum® Plus Paint + Primer

#### Bare Surfaces: Drywall, Plaster, Masonry, Non-Ferrous Metal, and Wood:

- 1-2 coats of Platinum® Plus Paint + Primer
- The first coat of Platinum® Plus Paint + Primer serves as a priming coat and the second coat provides final appearance and performance.

#### Severely Stained/Bleeding Surfaces:

Platinum® Plus seals most common household stains (such as dirt, ketchup, mustard, crayon, pen, coffee, etc.) without the use of a separate stain-blocking primer.

- Extreme household stains, watermarks, wood knots, bleeding woods such as cedar and redwood, or other surfaces where paint adhesion or stain suppression is a particular problem, use an appropriate primer.
- 1-2 coats of Platinum® Plus Paint + Primer

#### COVERAGE:



400 sq. ft./gal (smooth)  
125 - 300 sq. ft./gal  
(rough surface)

#### DRY TIME (@77°F, 50% R.H.):



Touch: 1 hour  
Recoat: 4 hours

#### APPLICATION:



Brush: nylon/polyester  
Roller: 1/4" - 1/2" synthetic nap  
Spray (Airless): 2000 psi Tip .015" - .019"

#### CLEAN UP:



Warm soapy water

### Application

- Apply when surface, air and product temperatures are above 50°F. Paint dries best between 65°F and 85°F.
- Stir paint thoroughly. Mix gallons together when using more than one gallon of the same product.
- Brush a 3" border around all edges.
- Fill the roller completely. Apply paint in the form of an "N". Fill the center of the "N" with horizontal strokes from side to side.
- Lightly smooth out with vertical strokes. Repeat "N" pattern with a freshly loaded roller, continuing to work in 2' by 2' sections.
- Always roll from the dry, unpainted area into the wet edge.
- Other methods may require multiple coats for a professional-looking finish.

#### Brush:

Nylon/Polyester

#### Roller:

Synthetic, 1/4" – 1/2" Nap

#### Sprayer – Airless:

2000 psi, .015" – .019" Tip

### Clean Up/Disposal

- Clean hands and tools with warm, soapy water.
- Promptly wipe up spills and spatters with a damp cloth.
- In event of a spill, absorb with inert material such as sand or kitty litter.
- Dispose of empty container or unused portion in accordance with local, state, and federal regulations.
- After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using mineral spirits.

### Maintenance

Freshly painted surfaces may be washed after 30 days. Clean with mild, non-abrasive, non-oily cleanser and water.

### Cautions

- Protect from freezing
- For interior use only

# Surface Preparation

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (In US) or contact your local health authority.

To ensure proper adhesion all surfaces should be sound, clean, dull and dry. Remove loose paint. Wash with a mild, non-abrasive, non-oily cleanser and water. Rinse completely, let dry. Fill cracks and holes with patching/spackling paste and sand smooth. Remove sanding dust with a damp cloth before application.

**Drywall:** Wipe with a damp cloth to remove dust. Allow to dry. Fill cracks & holes with spackling compound and sand smooth. Joint compound must be cured and sanded smooth. Remove all sanding dust.

**Plaster:** All new surfaces must be hard and cured according to the supplier's recommendations—usually at least 30 days. Treat textured, soft, porous, or powdery plaster with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with water and allow to dry.

**Masonry:** Allow new masonry to cure at least 30 days. Surface must have a pH less than 9. Clean old masonry with a wire bristle brush to remove all loose concrete and efflorescence. Rinse thoroughly and allow to dry. Fill rough surfaces, if desired, with block filler.

**Wood:** Sand any exposed wood to a fresh smooth surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Remove all sanding dust.

**Aluminum and Galvanized Metal:** Wash with appropriate cleaner to remove any oil, grease, or surfaces contamination using a water-based cleaner-degreaser. Remove all corrosion with sandpaper, steel wool, or other abrading methods. Wipe with a damp cloth.

**Caulking:** Fill gaps between walls, ceilings, crown moldings, and other trim with latex or siliconized latex caulk after priming the surface.

**Mildew:** Remove mildew before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the mildewed area for 10 minutes. Rinse thoroughly with water and allow surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. **DO NOT ADD DETERGENTS OR AMMONIA TO THE BLEACH/WATER SOLUTION.**

# Technical Data

**Vehicle:** 100% Acrylic

**Finish:**

Flat	0-6 units @ 85°
Eggshell	10-20 units @ 85°
Satin	25-35 units @ 60°
Semi-Gloss	45-55 units @ 60°

**Flash Point:** N/A

**Weight Solids\*:**

Flat	59% ± 2%
Eggshell	60% ± 2%
Satin	55% ± 2%
Semi-Gloss	54% ± 2%

**Volume Solids\*:**

Flat	43% ± 2%
Eggshell	46% ± 2%
Satin	42% ± 2%
Semi-Gloss	41% ± 2%

**Dry Time(@77°F and 50% R.H.):**

To Touch:	1 hour
To Recoat:	4 hours

**Weight per gallon:**

Flat	11.6 lb/gal
Eggshell	11.5 lb/gal
Satin	10.8 lb/gal
Semi-Gloss	10.6 lb/gal

**VOC:** VOC <25 g/L - 0.42lb/gal as per 40 CFR 59.406

**Spread Rate:**

Smooth surface:	400 sq. ft. per gal
Rough or textured surfaces:	125-300 sq. ft. per gal

**Film Thickness:**

Flat	@ 4 mils wet; 1.73 mils dry
Eggshell	@ 4 mils wet; 1.86 mils dry
Satin	@ 4 mils wet; 1.67 mils dry
Semi-Gloss	@ 4 mils wet; 1.66 mils dry

**Sizes:** Quart, Gallon, 3.5 Gallon

\*Product data calculated on Ultra White

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Dutch Boy Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Dutch Boy Paint Retailer or sales representative to obtain the most recent Product Data Sheet.