Protex™ Coarse Texture Interior Latex Wall & Ceiling Paint provides a decorative textured surface that hides minor surface imperfections. This ready-mix texture coating can be applied using a variety of tools to properly prepared interior surfaces such as plaster, wallboard, wood, masonry and metal.

**Recommended Uses**
- Walls & Ceilings
- Commercial & Residential Property
- Interior Application

**Performance Benefits**
- Popcorn Effect
- Hides Minor Surface Imperfections
- Roll or Spray Application

**Recommended Systems**

- **New Wallboard/ Drywall**
  1 coat Conco® P001 Drywall PVA Primer/Sealer
  1 coat Protex™ 9730 Coarse Texture Interior Latex Wall & Ceiling Paint

- **Wood**
  1 coat Conco® P001 Drywall PVA Primer/Sealer
  1 coat Protex™ 9730 Coarse Texture Interior Latex Wall & Ceiling Paint

- **Plaster, masonry (allow to cure for 30 days)**
  1 coat Conco® P001 Drywall PVA Primer/Sealer
  1 coat Protex™ 9730 Coarse Texture Interior Latex Wall & Ceiling Paint

- **Aggregate Block**
  1 coat Conco® P9511 Int/Ext Acrylic Latex Block Filler
  1 coat Protex™ 9730 Coarse Texture Interior Latex Wall & Ceiling Paint

- **Metal**
  1 coat Conco® P801 DTM Acrylic Prime & Finish
  1 coat Protex™ 9730 Coarse Texture Interior Latex Wall & Ceiling Paint

**Note:** Topcoating is recommended for wall surfaces and is optional for ceilings. Topcoat with any Conco® Interior Latex Paint

**Technical Information**

- **Finish:** Flat
- **Colors:** White
- **Drying Time (@ 77°F, 50% Rel. Humidity)**
  - To Touch: 2-4 hours
  - To Topcoat: 4-6 Hours
- **Spread Rate:** 35-75 Sq. Ft./Gal (dependent upon surface texture, porosity and application method)
- **Film Thickness:** 20.0 mils wet
  7.8 mils dry
- **Volume Solids:** 39% ± 2%
- **Weight Solids:** 69% ± 2%
- **Weight per Gallon:** 12.49 lbs
- **Vehicle Type:** Acrylic
- **Flash Point:** Not Applicable
- **V.O.C. Level:** Voc <50 g/l- 0 lb/gal as per 40 CFR 59.406
- **Reduction:** Water
- **Cleanup:** Soap and Water
- **Size:** Available in Twos and Fives

**Warranty:**
20 YEAR LIMITED WARRANTY: If this product, when applied according to label instructions, fails to perform to your complete satisfaction, upon presentation of proof of purchase to the store where the product was purchased we will, as your exclusive remedy, either replace an equivalent quantity of product free of charge or refund the purchase price. This warranty covers paint that is applied according to label instructions and excludes failure due to improper surface preparation, structural defects, or failure of the previous paint. This warranty does not include (1) labor or costs associated with labor for the application of any product and/or (2) any indirect, special, incidental or consequential damages with labor for the application of any product and/or (2) any indirect, special, incidental or consequential damages.

**05/13**
Surface Preparation
WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Preparation
To ensure proper adhesion, all surfaces must be clean, dry and free from dirt, wax, grease, oil, chalk, mildew and loose or peeling paint. Nail holes, cracks and other surface imperfections should be properly filled, sanded smooth and dusted clean. All mildew and mold must be completely and thoroughly removed. Glossy surfaces must be sanded and dusted clean. Always wear a properly selected and fitted NIOSH/MSHA approved dust mask or respirator when sanding.

New Wallboard / Drywall
Fill cracks and holes with spackling compound and sand smooth. Joint compound must be cured and sanded smooth. Remove all sanding dust.

Wood
Sand any exposed wood to a fresh, smooth surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Remove all sanding dust.

Plaster (allow to cure for 30 days)
Must be dry, cured and hard with a pH <9.5. Treat textured, soft, porous or powdery plaster with a solution of 1 pint of vinegar to 1 gallon of water. Repeat until surface is hard, rinse with clear water and allow to dry.

Masonry/Aggregate Block (allow to cure for 30 days)
Remove all surface contamination, including heavy chalk, efflorescence, laitance and concrete dust, by washing with an appropriate cleaner and allow to dry.

Metal
Wash with an appropriate cleaner to remove any surface contamination. Remove all corrosion with sandpaper, steel wool or other abrading method. Prime bare steel the same day as cleaned.

Not recommended over wallpaper

Mildew
Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. DO NOT ADD DETERGENTS OR AMMONIA TO THE BLEACH/WATER SOLUTION.

Cleanup Information
Clean hand tools immediately after use with warm soapy water. Any overspray or spatters on other surfaces should be cleaned immediately with warm soapy water and rinsed.

Application
Do not apply at air, surface or product temperatures below 50°F or above 90°F

Hopper Gun
To achieve a popcorn effect or simulated acoustic finish effect, splatter-apply coarse texture paint with a hopper gun and compressor using a medium sized orifice and high air pressure.

Roller
Apply coarse texture paint with a 3/8" nap synthetic roller in 3’ x 3’ sections at a time, leaving a wet edge in which to blend the next section. Decorate the wet texture material by stippling with a brush, loop roller, sponge or other decorative tools.

Tips for Better Performance
- Stir well before using
- If using more than one package of the same color, mix together before applying to ensure uniform color
- Clean the surface thoroughly
- Prepare the substrate to create a uniform surface
- Patch cracks, crevices and through-wall openings using proper sealant or patch
- Caulk as needed using quality latex or siliconized latex caulk or sealant

Cautions
- For interior use only
- Keep from freezing
- Not for use on roofs, floors or decks
- Not for use on horizontal surfaces where water may collect

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Conco Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Conco Paint retailer or sales representative to obtain the most recent Product Data Sheet.

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