

PRODUCT INFORMATION

MARTIN
SENOUR
PAINTS®

12 Series Great Life® Exterior 100% Acrylic Latex Paint

Great Life® Exterior 100% Acrylic Latex Paints have a highly durable acrylic formulation designed to withstand the changing weather. Great Life exterior paints are extremely fade resistant and offer excellent one-coat coverage. This product even applies in temperatures as low as 35°F to extend duration of the exterior painting season.

- Superb One-Coat Coverage
- Highly Durable 100% Acrylic
- Extremely Fade Resistant
- Provides a Mildew-Resistant Coating
- Excellent Adhesion
- Applies In Temperatures As Low As 35°F

Recommended Uses

Use this product on exterior surfaces such as wood, shingles, shakes, plywood, masonry, aluminum and vinyl siding, and primed metal.

Recommended Systems

Wood

1 coat Martin-Senour® T.P.S.® Exterior Alkyd Stain Blocking Primer or
1 coat Martin-Senour® T.P.S.® Exterior Latex Primer

2 coats Great Life® Exterior Latex House Paint

Pre-Primed Fiberboard, Hardboard, Cedar, Redwood

1 coat Martin-Senour® T.P.S.® Exterior Alkyd Stain Blocking Primer

2 coats Great Life® Exterior Latex House Paint

Plywood

1 coat Martin-Senour® T.P.S.® Exterior Latex Primer

2 coats Great Life® Exterior Latex House Paint

Masonry (10 – 30 days old)

1 coat Martin-Senour® Stretch Coat™ Acrylic Masonry Primer

2 coats Great Life® Exterior Latex House Paint

Masonry (>30 days old)

1 coat Martin-Senour® T.P.S.® Exterior Latex Primer

2 coats Great Life® Exterior Latex House Paint

Aggregate Block

1 coat ProLine® Premium Heavy Duty Acrylic Block Filler

2 coats Great Life® Exterior Latex House Paint

Ferrous Metal

1 coat Super Tough Coat® Acrylic Prime and Finish or

1 coat Tough Coat® Rust Control Universal Metal Primer

2 coats Great Life® Exterior Latex House Paint

Vinyl and Aluminum Siding, Galvanized Metal, Previously Painted Surfaces

2 coats Great Life® Exterior Latex House Paint

Characteristics

Finish:

Flat 0-5 units @ 85°

Eggshell 10-20 units @ 60°

Semi-Gloss 35-45 units @ 60°

Colors:

Bright White, White, Villa
Black, Custom Tints

Drying Time (50% R.H.):

At Temperature: 35-45°F 45-76°F 77°F

To Touch: 2 hrs 2 hrs 30 min

To Recoat: 24-48 hrs 4 hrs 4 hrs

Spread Rate: 400 sq. ft. per gallon,
porosity and texture
dependent

Film Thickness, Wet / Dry (mils):

Flat 4.0 / 1.6

Eggshell 4.0 / 1.4

Semi-Gloss 4.0 / 1.4

Volume Solids:

Flat 36% ± 2%

Eggshell 38% ± 2%

Semi-Gloss 38% ± 2%

Weight Solids:

Flat 54% ± 2%

Eggshell 50% ± 2%

Semi-Gloss 47% ± 2%

Weight/Gallon:

Flat 11.4 lb/gal

Eggshell 10.3 lb/gal

Semi-Gloss 9.8 lb/gal

Vehicle Type:

Acrylic

Flash Point:

Not Applicable

V.O.C.:

Flat 49 g/L, 0.40 lb/gal

Eggshell 49 g/L, 0.41 lb/gal

Semi-Gloss 47 g/L, 0.39 lb/gal

Tinting:

Use Blend-A-Color®
colorants

Reduction:

Not Recommended

Cleanup:

Soap and Water

Size:

Quarts, Gallons, Five
Gallons

Surface Preparation

WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.

Prepare the Surface:

To ensure proper adhesion, the surface to be painted must be free of dirt, dust, oil, grease, wax, salt, mildew, rust, and any other surface contaminants. Scrub surfaces with appropriate cleaner, rinse and allow to dry. Remove loose or peeling paint with scraper, wire brush, or sandpaper. Sand bare wood and glossy finishes. Remove dust. Spot prime any bare areas. Apply appropriate patching material or caulk to all material cracks, nail holes or other surface imperfections. This product contains a mildewcide that prevents the growth of mildew on the dried film, however mildew growth is beyond our complete control and we cannot assume responsibility for its occurrence.

Wood, Pre-Primed Fiberboard, Hardboard, Cedar, Redwood, Plywood

Sand wood to a fresh smooth surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. Remove all sanding dust.

Masonry, Aggregate Block

New surfaces must cure at least 30 days, or according to supplier's recommendations, and should have a pH between 7 and 10. Remove all form release agents, curing compounds, efflorescence, salts, laitance, and other foreign matter by sandblasting, shotblasting, mechanical scarification, or suitable chemical means. Patch cracks and holes with appropriate filler.

Metal

Remove rust and mill scale using sandpaper, steel wool, or other abrading method. Remove all surface contaminants such as dirt, grease and oil. Prime bare steel the same day as cleaned.

Vinyl

Clean the surface by scrubbing thoroughly with warm, soapy water. Rinse thoroughly.

Caulking

Gaps between windows, doors, trim, and other through-wall openings can be filled with the appropriate caulk after priming the surface.

Mildew

Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the mildewed area for 10 minutes. Rinse thoroughly with water and allow surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. **DO NOT ADD DETERGENTS OR AMMONIA TO THE BLEACH/WATER SOLUTION.**

Clean Up Information

Clean spills and splatters immediately with soap and warm water. Clean hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using mineral spirits.



12 Series Great Life® Exterior 100% Acrylic Latex Paint

Application

May be applied at surface, air, and material temperatures of 35°F or above and at least 5° above the dew point. Avoid using if rain or snow is expected within 24 hours.

Brush

Use a quality nylon/polyester brush.

Roller

Use a 3/8" – 3/4" nap synthetic roller cover.

Spray – Airless

Pressure.....2000 psi

Tip......015" - .019"

No reduction necessary

Maintenance

Wait at least two weeks before washing the dry paint film. Use a soft cloth or sponge with water or other general-purpose household cleaner. Penetrating stains and marks can be removed either by applying a solution of household bleach in water and then rinsing with clean water, or by carefully using an abrasive cleaner and water.

Tips to improve performance

- Clean the surface thoroughly
- Prepare the substrate to create a uniform surface.
- Patch cracks, crevices, and through-wall openings using proper sealant or patch.
- Fill voids and openings around windows and doors using proper sealant or patch.
- Caulk as needed using quality latex or siliconized latex caulk or sealant.

Cautions

- For exterior use only.
- Keep from freezing.
- Not for use on horizontal surfaces such as roofs or floors or where where water may collect.

The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of Martin-Senour Paints. Information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Martin-Senour Paints dealer or representative to obtain the most recent Product Data Sheet.

1-800-MSP-5270

www.martinsenour.com